

Upcoming Changes to the Parent-Child Interaction Therapy (PCIT) Training Initiative

Dear CBH Providers,

I hope this message finds you well. As we move towards spring, the Evidence-Based Practice and Innovation Center (EPIC) team would like to share an important update regarding the Parent-Child Interaction Therapy (PCIT) Initiative.

Since its debut in 2016, the PCIT Initiative was established with the overall goal of enhancing care for young children with behavioral challenges and their caregivers. Through improved clinical outcomes, clinician testimony, and member success stories, our behavioral health system has witnessed the strength and efficacy of this treatment. For that, we are collectively grateful to our network of PCIT providers that have improved the lives of so many children and families. Alongside the successes, however, there has also been a steady downturn in PCIT service delivery since 2020 and a diminishing interest from clinicians in receiving training in this modality. In an effort to be responsive to the shifting needs of our provider network while maintaining fiscal responsibility in the current landscape, EPIC and CBH have made the decision to formally sunset the PCIT Initiative, effective December 31, 2026.

Of note, while EPIC and CBH will be moving away from financially sponsoring training and implementation support in PCIT, agencies that wish to continue delivering this service and intend to sustain their PCIT programs are encouraged to do so through their own resources. The EPIC EBP Program Designation will also remain open to new and renewing applicants for PCIT.

We welcome any questions and feedback as we switch gears, making room for new ventures and the exploration of other EBP modalities well-suited for our behavioral health system. Thank you, once again, to all of our PCIT providers for your hard work, dedication, and collaboration since the inception of the PCIT Initiative almost 10 years ago. We are deeply grateful for the partnerships we've formed and look forward to continuing our collaboration in other initiatives and implementation efforts.

Any questions or concerns can be directed to Cherry Du, EPIC EBP Implementation Manager, at cherry.du@phila.gov.

Sincerely,

Natalie L. Dallard, M.A.

Director, Evidence-Based Practice and Innovation Center (EPIC)