

## Community Behavioral Health: Provider Notice Behavioral Health Screening Events: Updated Criteria for 2020 Pay-for-Performance Credit August 18, 2020

Due to the need for more flexibility during the COVID-19 pandemic, DBHIDS and CBH have revised their criteria for Drug and Alcohol and Mental Health Outpatient providers to receive Pay-for-Performance (P4P) credit in 2020 for their community-based behavioral health screening events:

- Providers that have already completed a screening event prior to the COVID-19 restrictions will receive P4P credit for those events.
- For providers that have not yet hosted an event, the deadline for providers to complete their events and submit their verification forms has been extended to **October 31, 2020.**
- Providers will only be required to complete **one event** prior to the October 31 deadline, regardless of provider size.
- Additional criteria:
  - Providers should link to <u>Healthy Minds Philly</u> on their company website resource section, partners section, or somewhere on the website that provides general information to visitors about mental health.
  - Providers must register their event on the <u>Healthy Minds Philly calendar</u>. The event registration form <u>can be found here</u>. Providers must use this form to post a detailed, engaging event description that will be visible to community members across Philadelphia. Please see contact information below for Fayetta McMillon-Jones if you are unsure of what to include.

- <u>Use of virtual or in-community mental health check-ups</u>. Providers should use this screening link **only** to conduct in-person or online screenings during their P4P event.
- <u>Use of the Healthy Minds Philly Feedback Form</u>. When the virtual (or inperson) event is over, providers should complete this verification sharing information about their event experience within two weeks of event. The provider must include evidence of community outreach in this summary. This includes, but is not limited to, creation and distribution of a flyer, advertisement on social media, email sent out to community members, radio announcement, etc.
- Providers may request the assistance of a DBHIDS Certified Recovery Specialist in conducting and marketing their event.
- Health Promotion team members will attend events and/or request presentation slides for events to ensure that events are fulfilling all requirements and are consistent with event summaries.
- Health Promotion suggests that providers utilize community organizations, businesses, and non-behavioral health providers to market events. You may also partner with these organizations and businesses to conduct the events. Suggested groups with which to partner and market your event:
  - Local businesses (nail and hair salons, barbershops, convenience stores, supermarkets, department stores)
  - o Places of worship
  - o Food banks
  - Social service organizations
  - o Nursing homes and assisted living facilities
  - o Physical health providers/medical centers/health clinics/doctor's offices
  - YMCA/YWCA/YMHA, etc.
  - Home and School Associations, "Friends of" school Facebook and e-mail groups
  - Community Town Halls (ZIP code or police district specific)
- Ideas for virtual events:
  - Virtual meetups: these are one-hour, weekly, topic-specific sessions. Clinical leadership avail themselves for one to-one interactions or to conduct screenings through Zoom breakout rooms.

- Parent support groups run by a Peer Specialist with clinical staff available for one-to-one interactions or screening if requested.
- "10 on 10": ten-minute livestream sessions one can connect to in order to hear a clinician speak about a specific mental health or self-care topic.
- Webinars: topic-specific with resource sharing.
- Facebook Live sessions: topic-specific and run by a Peer Specialist and clinical staff. Direct messaging available for those community members who request one-to-one interaction, specific resource information, or referrals.
- Utilize Instagram livestream feature for mini sessions on wellness, managing stress, nutrition, mindfulness, etc.

If you have questions about conducting screening events, please contact:

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or

Fayetta McMillion-Jones Health Promotion Program Coordinator DBHIDS <u>Fayetta.McMillion-Jones@Phila.gov</u> 215-685-5594

If you have questions about pay-for-performance credit for your event, please contact:

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